



# Literacy for a Lifetime

Partnering with Businesses for Our Future

Literacy for a Lifetime is a program that can grow your grant or donation dollars and get books into the schools, hands, and homes of children throughout the country!

Usborne Books/EDC Educational Services is proud to announce a program called "Literacy for a Lifetime". Literacy for a Lifetime is a 50% matching grant program offered by the EDC/Educational Development Corporation, trade publisher of Usborne Books. Our goal is to help you maximize your literacy grant money or donated funds. Literacy for a Lifetime offers up to a 50% matching grant in Usborne products for every dollar contributed.

## How the program works:

- ❖ Grants are used to purchase educational Usborne products. EDC (Educational Development Corporation) will match it up to 50% in additional products.
- ❖ For example, a \$2,000 grant is matched with an additional \$1,000 and the organization receives \$3,000 in Usborne educational products for their use. A \$10,000 donation will result in \$15,000 in Usborne products for the receiving educational institution or organization.
- ❖ Literacy for a Lifetime can be used, as often as grants or donations become available.
- ❖ The receiving educational institution or organization can have full control over the selection of products, from an array of over 1,800 titles in library bound, hard cover or paperback in both Usborne and Kane Miller Books. Products range from Learning Wrap-ups, Kid Kits to Learning Palettes.
- ❖ All donations towards this program are tax deductible.

The love of reading is the most important educational goal we can have for our children.... Reading teaches language skills. Reading stimulates imaginations.  
Reading is important for life.

Contact us for more information:

[customerservice@usborne-booksusa.com](mailto:customerservice@usborne-booksusa.com)

EDC/Usborne Books and Literacy for a Lifetime Representative Grace Delsuc

Phone (707) 953-0860 Fax (707) 838-9521