

## Did you know...?

- *Children who have not developed basic literacy skills by the time they finish 1<sup>st</sup> grade are 3 - 4 times more likely to drop out of school in later years.*

**US Department of Education**

- *So strong is the link between literacy and being a useful member of society that some states use 3<sup>rd</sup> grade level reading statistics as a factor in projecting future prison construction.*

**Bob Chase, President**

**National Education Association**

- *Only 2.7% of state prison inmates are college graduates. Only 18.5% are high school graduates.*

**National Institute for Literacy**

- *Only 2.8% of children under age 6 living at poverty rate have a parent with a college degree. Only 29.2% have a parent that was a high school graduate.*

**National Center for Children in Poverty**

---

*Make a  
Difference!*

*"Share the Fun of Learning!"*

**Usborne Books & More**  
designed to stimulate  
& enhance the learning process

Usborne Books & More include award-winning titles of excellent quality for children of all ages & ability levels – from touchy feely board books to internet-linked reference books.

There are over 2,000 items available! Various bindings include board books, paperback, hardback & extra durable high quality library binding.

Usborne Books & More cover a wide variety of subject matter: history, science, geography, nature, educational picture books, early nonfiction, art & activity books, puzzle books, languages, chapter books, classics retold in a kid friendly format and more.

Plus, interactive Kid Kits, flash cards, 'Learning Wrap-ups', 'Learning Palettes' for reading & math, and books in Spanish.



Educational Services  
*Home of*  
Usborne & Kane Miller Books

CONTACT:

Grace Delsuc 707-953-0860

FAX: 707-838-9521

customerservice@usborne-booksusa.com

# 50% MATCHING GRANTS

## Literacy for a Lifetime

Partnering with  
Businesses & Schools  
for Our Future



**50% Matching Grants  
through Usborne  
Books & More**

A division of  
Educational Development  
Corporation

## How Literacy for a Lifetime Works

Usborne Books and Kane Miller Books purchased through the Literacy for a Lifetime program are matched by Educational Development Corporation with 50% additional Usborne & Kane Miller Books at NO ADDITIONAL COST helping make more of an impact on education in our communities!

**Help make reading  
& learning more  
enjoyable, engaging &  
successful!**

Educational Development Corporation is a publicly traded US company dedicated to providing the best educational children's books possible.

EDC has implemented a program, Literacy for a Lifetime, which partners with local businesses and individuals to support schools and charitable organizations working to increase literacy and the love of learning among our youth.

- *All Title 1 funds MATCHED w/50% additional books!*
- *Corporations, foundations & even individual donors can make their funds go farther using the Literacy for a Lifetime 50% matching grant program.*
- Simply select Usborne & Kane Miller books to purchase, then select 50% more in books, complete the payment form and get it to your Usborne Consultant. That's it!
- NO MAXIMUM cap this year! Grants & donations will be matched with 50 % additional books!  
*For example... \$5,000 in books purchased will mean \$7, 500 in books to the school or organization.*
- FREE SHIPPING on ALL books. Charitable donations are tax deductible. Quick shipping!
- There is a \$200 minimum order size for free shipping. Funds may be combined to reach that level if books are shipped to one address.
- The donor or receiving organization may choose the Usborne or Kane Miller titles. Selection assistance is available.

Make the most of your grants & donations through our 50 % Matching Grant program with Usborne Books & More!

### A Step Toward Literacy

Grants stretch farther and donations are made larger with 50% Matching Grants through *Literacy for a Lifetime!*

### Contact Info:

Grace Delsuc

LFL Representative

Email: [customerservice@](mailto:customerservice@usborne-booksusa.com)

[usborne-booksusa.com](http://usborne-booksusa.com)

VM: 707-953-0860

FAX: 707-838-9521